

Vocational training in Germany (Ausbildung)

Marketing communications clerk (Kaufmann/-frau für Marketingkommunikation)

Kaufmann für Marketingkommunikation / Kauffrau für
Marketingkommunikation

You design, plan and monitor advertising and communication
campaigns: a 3-year paid training, in an agency or a company, with
classes at a vocational school.

- **Analyse** Study a market, pin down the target audiences and identify client needs
- **Design** Help shape brand strategy and concepts for communication campaigns
- **Manage** Plan resources, choose service providers, and monitor deadlines, costs and quality



LEVEL	DURATION	GERMAN	PAY DURING TRAINING
Baccalaureate required	3 years 36 months	B2 required level	€1,149 to €1,319 gross / month, during the training

We are by your side from day one until you arrive in Germany.

GERMANY

+49 (0) 7033 694 18 80

CAMEROON

+237 622 20 81 64

Douala office : Rond-point Maetur Bonamoussadi – Nice Cream building (4th floor), opposite the COGENI hardware store, Douala, Cameroon